

Organic SEO Monthly Summary Report

All Sessions

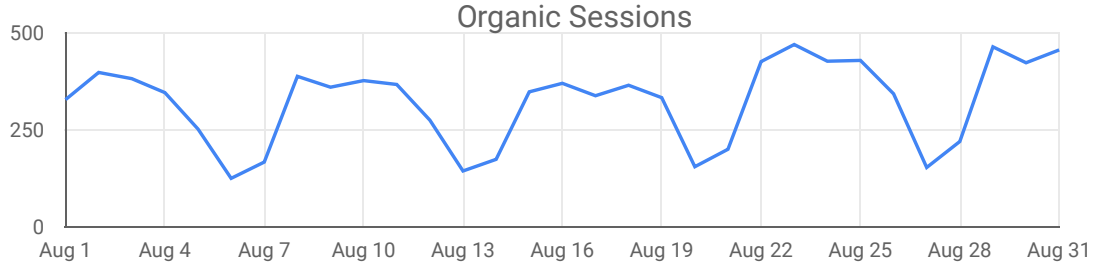
13,883

↑ 7.2%

Organic Sessions

10,003

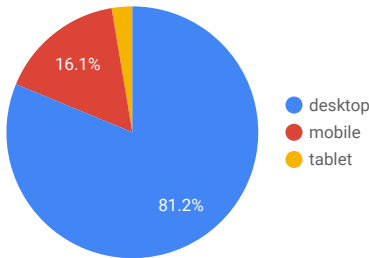
↑ 18.0%



Default Channel Grouping	Sessions	Avg. Session Duration	Bounce Rate	New Users	Pages / Session	Goal Conversion Rate
1. Organic Search	10,003	00:00:54	84.09%	8,774	1.3	0.20%
2. Direct	1,805	00:01:10	77.84%	1,496	1.54	0.72%
3. Social	1,252	00:01:10	82.51%	841	1.41	0.08%
4. Referral	367	00:01:31	64.85%	227	1.89	4.90%
5. (Other)	227	00:00:38	78.85%	143	1.44	0.00%
6. Paid Search	125	00:01:33	60.80%	104	2.11	3.20%
7. Email	75	00:01:11	78.67%	44	1.8	0.00%

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Device Overview for All Traffic



Device Breakdown for Organic Traffic

Device Category	Sessions	Bounce Rate	Avg. Session Duration
1. desktop	8,313	83.45%	00:00:57
2. mobile	1,457	87.92%	00:00:35
3. tablet	233	83.26%	00:00:56

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Source	Traffic Type	Sessions
1. google	organic	9,831
2. (direct)	direct	1,805
3. Twitter	referral	313
4. t.co	referral	255
5. twitter.com	social	190
6. facebook	boosted	150
7. google	paid	129
8. facebook.com	referral	122
9. m.facebook.com	referral	116
10. bing	organic	106

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Social Network	Sessions	Avg. ...	Pages / ...
1. (not set)	12,631	00:02:35	1.37
2. Twitter	832	00:02:52	1.47
3. Facebook	305	00:04:07	1.17
4. LinkedIn	41	00:00:47	1.8
5. Google+	30	00:01:46	1.67
6. paper.li	19	00:08:36	1.16
7. WordPress	8	00:00:00	3
8. Pocket	5	00:00:00	1
9. Disqus	4	00:12:43	1.5
10. Pinterest	3	00:00:00	1

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