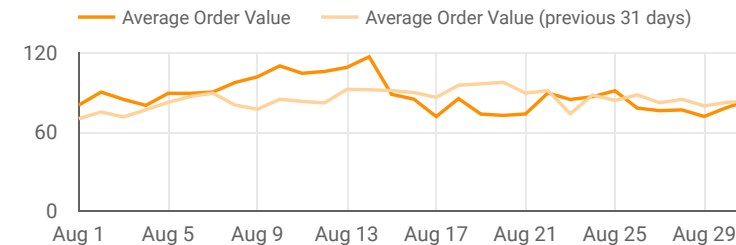
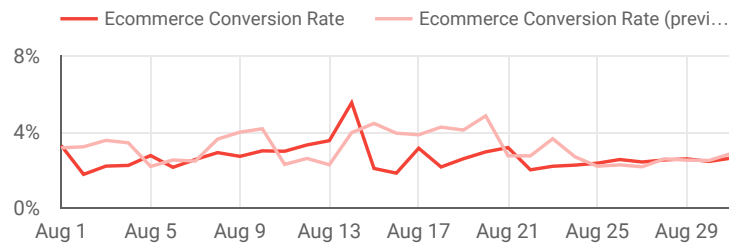
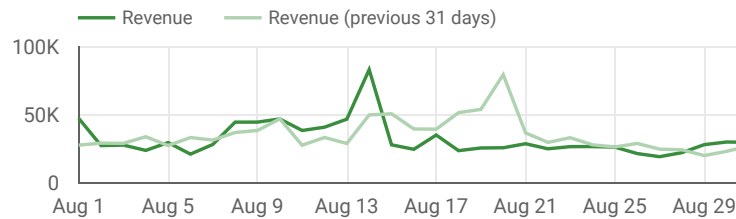
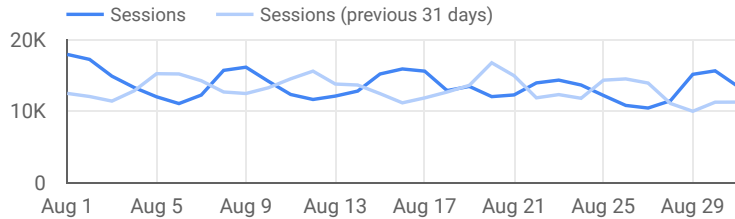


FILTERS:

Source / Medium: All ▾

Device Category: All ▾

Country: All ▾



Sessions
422,912

Revenue
\$996,100.29

Ecommerce Conversion Rate
2.65%

Average Order Value
\$88.90

Product	Quantity	Product Revenue ▾	Product Revenue per Purchase
1. Blocked for Privacy	754	\$66,352.00	\$89.66
2. Blocked for Privacy	713	\$56,852.45	\$81.80
3. Blocked for Privacy	1,225	\$52,675.00	\$76.23
4. Blocked for Privacy	737	\$44,195.90	\$64.33
5. Blocked for Privacy	901	\$35,994.95	\$40.95

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Source / Medium	Sessions ▾	Average Order Value	Ecommerce Conversion Rate	Revenue
1. (direct) / (none)	124,505	\$92.49	1.49%	\$171,932.81
2. google / cpc	80,703	\$80.25	2.04%	\$131,933.55
3. google / organic	79,504	\$81.84	1.39%	\$90,434.51
4. responsys / email	56,935	\$97.40	4.58%	\$254,117.03
5. m.facebook.com / referral	15,942	\$84.29	0.70%	\$9,440.30

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